

NCC Cable System Order

Order #	62559103
Syscode	0831
System Name	Spectrum/Baldwin, WI
Market	Minneapolis-St. Paul

AE	Collin Moore
Sales Coordinator	Oogii Cuello
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	07/23/18 - 08/05/18
Agency	Hilltop Public Solutions
Advertiser	Kelda Roys for Governor

Client Code	911
Product Code	WI-Gov
Est Code	5463
Product Name	7.24-7.30
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/23/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$56.00		
Commission	\$8.40		
Net Total	\$47.60		
Total Spots	14		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.20 New Candidate order. Please review and confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	7/23/18	7/29/18	05:00	09:00		X	X	X	X	X	X	-	-	6	\$4.00	\$24.00	30	PRE 06/30/18-08/14/18
2	CNN	NEW DAY<	7/30/18	8/5/18	05:00	09:00	X							-	-	1	\$4.00	\$4.00	30	PRE 06/30/18-08/14/18
3	CNN	CNN NEWSROOM<	7/23/18	7/29/18	09:00	16:00		X	X	X	X	X	X	-	-	6	\$4.00	\$24.00	30	PRE 06/30/18-08/14/18
4	CNN	VARIOUS	7/30/18	8/5/18	09:00	16:00	X							-	-	1	\$4.00	\$4.00	30	PRE 06/30/18-08/14/18

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	12	2	0	0	0	0	0	0	0	0	0	0	14
AMT	\$48.00	\$8.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$56.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/24/18

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